

women²women

GROW · CONNECT · LEAD

Women2Women (W2W) is Greater Reading Chamber Alliance's catalyst for developing women leaders and connecting women from diverse backgrounds to learn, share ideas, and mentor each other through offering a forum for women to create connections, gain knowledge, and build strategic alliances to foster their personal potential and career advancement. Joining the network is open to all who support women.

De Mujer a Mujer, una iniciativa de W2W, continúa conectando a mujeres de diversos orígenes al ofrecer programación especializada en la noche y destacar a oradores de diversos orígenes.

de mujer a mujer

To register for events & receive the Women2Women e-newsletter, visit www.berkswomen2women.com.

NOVEMBER 2022

Women2Women Networking Experience

SPILLING THE TEA ON CONFIDENCE - BRINGING YOUNG WOMEN TO THE TABLE

Christi Terefenko, 2022 ATHENA
EliAnna Bermudez, 2022 De Mujer a Mujer Young Changemaker

Bringing other women to the table is vital to share past successes, obstacles, and learn from the newest generation. We welcome Christi (mentor) & EliAnna (mentee) to kick off our networking event by offering a look at the importance of mentorship and how it can positively affect your personal and professional paths. Following the session, we will be breaking into tables to network with one another.

We are asking all who attend BRING ANOTHER WOMAN to empower and lift up! Consider inviting an up-and-coming leader in your workplace, friend, daughter, or mentee. High school and college women will be attending to expand their networks. We will also be hosting Zerbe Photography who will be offering complimentary headshots to update your resumes and LinkedIn profiles!

DATE: THURSDAY, NOVEMBER 17, 2022

Time: 5:00 p.m. – 7:00 p.m.

Venue: WCR Center for the Arts

Price: \$20/GRCA Member | \$30/Not Yet Member
Free for Students

Women2Women (W2W) is a special program of the Greater Reading Chamber Alliance (GRCA).

GRCA's mission is to be Berks County's leading resource for building a healthy, competitive business community by assisting companies to retain, expand and grow their operations and employment while also attracting new business to Berks County.

Greater Possibilities Start Here. Visit greaterreading.org for resources we can offer your business, or connect with us directly with any questions you may have at info@GreaterReading.org or call 610-376-6766.

De Mujer a Mujer

ALL WOMEN'S RIGHTS NOT SOME WOMEN'S RIGHTS

Kate Ekanem Hannum, Founder - Inspire Community Network (ICON)

There's been a good amount of historical and current movements that address all forms of gender inequality confronted by women from around the world. More than ever, we now have a significant number of women in politics, in business, engineering, science and even in education, and while this is a breakthrough in our time, there are still women with stories yet unheard. This presentation will focus on featuring those stories to enable a robust conversation that strives to recognize the differences in the various forms of challenges that affect women from developing countries. It will conclude by highlighting the works of ICON in West Africa.

Ha habido una buena cantidad de movimientos históricos y actuales que abordan todas las formas de desigualdad de género que enfrentan las mujeres de todo el mundo. Más que nunca, ahora tenemos un número significativo de mujeres en política, negocios, ingeniería, ciencia e incluso en la educación, y si bien esto es un gran avance en nuestro tiempo, todavía hay mujeres, con historias, aún no escuchadas. Esta presentación se centrará en presentar esas historias para permitir una conversación sólida que se esfuerce por reconocer las diferencias en las diversas formas de desafíos que afectan a las mujeres de los países en desarrollo. Concluirá destacando los trabajos de ICON en África Occidental.

DATE: THURSDAY, NOVEMBER 10, 2022

Time: 5:30 p.m. – 7:00 p.m.

Venue: Abraham Lincoln Events (*parking in garage below*)

Price: \$10/person



W2W Networking Experience

HOLIDAY WREATH MAKING WORKSHOP

Women2Women has partnered with woman-owned & family-owned Folino Estate Winery to host a wreath making holiday workshop! Attendance is limited in this beautiful venue. Join us to create a wreath with an expert, a glass of wine, delicious bites, and a night out with friends.

DATE: FRIDAY, DECEMBER 2, 2022

Time: 6:30 p.m. – 8:30 p.m.

Venue: Folino Estate Winery

Price: \$75/per person –

Register at

www.folinoestate.com



Women in the Manufacturing Environment

PANEL SPEAKERS

Rosa Arroyo-Vega - Safety, Health & Environmental Manager

Dayana Blandon -

Human Resources Manager

Teri Boyer - Production/Operations Supervisor

Shannan Lerch - Quality Manager

Brianna Rodriguez - Recruiting Specialist

Manufacturing has always been known as a male-dominated work environment. In the past years, more women have shown interest in manufacturing jobs and their knowledge helps companies to succeed. During our panel discussion, we will talk about how the manufacturing environment is truly seen through the eyes of five women working in different areas within a manufacturing company. These women bring to the table knowledge in Quality, Production/Operations, Human Resources, Recruiting and Safety. Their discussion will also cover how their individual experiences empower other women; sculpt work-life balance; how they work as a team and how they overcome challenges.

La fabricación siempre ha sido conocida como un entorno de trabajo dominado por hombres. En los últimos años, más mujeres han mostrado interés en trabajos de manufactura y su conocimiento ayuda a las empresas a tener éxito. Durante nuestro panel de discusión, hablaremos sobre cómo es realmente el entorno de fabricación a través de los ojos de cinco mujeres que trabajan en diferentes áreas dentro de una empresa de fabricación. Estas mujeres aportan conocimientos en Calidad, Producción/Operaciones, Recursos Humanos, Reclutamiento y Seguridad. Su discusión también cubrirá cómo sus experiencias individuales empoderan a otras mujeres; esculpir el equilibrio trabajo-vida; cómo trabajan en equipo; y cómo superan los desafíos.

DATE: THURSDAY, DECEMBER 8, 2022

Time: 5:30 p.m. – 7:00 p.m.

Venue: Abraham Lincoln Events (*parking in garage below*)

Price: \$10/person



MAKING THE MOST OF CONNECTIONS & UTILIZING YOUR NETWORK

Connie Capiotis - CEO, Full Flavor Leadership

Relationship development is the secret sauce of success! There is a reason they say it's all about who you know, but there is more to it than that! Join Connie Capiotis to learn why nurturing a healthy network of solid relationships is essential for both your personal and professional growth, and how to develop those relationships from those scary first introductions to bonding over shared values, and above all else having FUN in the process!

DATE: THURSDAY, DECEMBER 15, 2022

Time: 1:00 p.m. – 2:30 p.m.

Venue: ZOOM Event

Price: \$15/GRCA Member | \$25/Not Yet Member

Stay connected at:

Facebook @BerksWomen2Women

LinkedIn @Berks Women2Women Group

Instagram @berksW2W

Reading FILMFEST
Festival dates: October 27 thru 30, 2022

Celebrating
HISPANIC HERITAGE MONTH

FILM HIGHLIGHTS

OCT 27 6 - 8:30 pm	LA COLECTIVA: IMMIGRANT DIARIES R/C Reading Movies 11 & IMAX - Theater 1 StudentFEST \$10
OCT 29 7 - 9 pm	LA MITAD DEL MUNDO/THE MIDDLE OF THE WORLD GoggleWorks Boscov Theatre World Views Block \$10
OCT 29 8:30 - 10 pm	CONTRATIEMPO R/C Reading Movies 11 & IMAX - Theater 2 Feature \$10

Open to the public • Schedule and tickets at
ReadingFilmFEST.org