

women²women

- **MISSION** Women2Women (W2W) is Greater Reading Chamber Alliance's catalyst for developing women leaders and connecting women from diverse backgrounds to learn, share ideas, and mentor each other.
- **VISION** Women2Women offers a forum for women to create connections, gain knowledge, and build strategic alliances to foster their personal potential and career advancement. Joining the network is open to all who support women.



2023 SPONSORSHIP

Title

\$10,000 (non-compete)
Seat on Advisory Council



10 tickets to monthly events
8 tickets to Evening of Empowerment + table
5 tickets to Annual Conference + Expo + table

Platinum

\$5,000
6 tickets to monthly events



5 tickets to Evening of Empowerment + table
3 tickets to Annual Conference + Expo + table

Gold

\$2,500
3 tickets to monthly events



2 tickets to Evening of Empowerment
2 tickets to Annual Conference + Expo + table

Women in Business ●●●

\$1,000
1 ticket to monthly events



1 ticket to Evening of Empowerment
1 ticket to Annual Conference + Expo

De Mujer a Mujer

\$1,000+
1 ticket to monthly events



1 ticket to Evening of Empowerment
1 ticket to Annual Conference + Expo

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2023 SPONSORSHIP OPPORTUNITIES

Women2Women (W2W) is Greater Reading Chamber Alliance's catalyst for developing women leaders and connecting women from diverse backgrounds to learn, share ideas, and mentor each other.

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Title Sponsor

\$10,000 (NON-COMPETE)

Advocate for Women2Women

With Title Sponsorship, you receive a seat on the Women2Women (W2W) Council, the advisory body of Women2Women. Council takes the role of planning the overall scope of the programming initiatives of W2W on an annual basis and planning strategically every two/three years to assist with driving the mission of Women2Women.

Sponsor Marketing

- Logo on website (berkswomen2women.com)
- Signature Event Keynote Welcome or Closing
- Company name and/or logo on all electronic & print messaging, press releases & within W2W magazine
- Podium recognition at all W2W events and programs
- Company Logo on all program agendas
- Spotlight in W2W E-Newsletter + Website
- Ad in W2W E-Newsletter + Website
- Table presence at Evening of Empowerment & Annual Conference

Event Tickets

- **10** Tickets to monthly W2W & De Mujer a Mujer events
- **8** Tickets to fall signature event Evening of Empowerment
 - **4** of 10 are VIP Tickets (Meet the Speaker)
- **5** Tickets to all day W2W Conference + Expo



Platinum Sponsor

\$5,000

Sponsor Marketing

- Logo on website (berkswomen2women.com)
- Company name and/or logo on all electronic & print messaging, press releases & within W2W magazine
- Podium recognition at all W2W events and programs
- Company logo on all program agendas
- Spotlight in W2W E-Newsletter + Website
- Ad in W2W E-Newsletter + Website
- Monthly Workshop Speaker Welcome
- Table presence at Evening of Empowerment & Annual Conference

Event Tickets

- **6** Tickets to monthly W2W & De Mujer a Mujer events
- **5** Tickets to fall signature event Evening of Empowerment
 - **2** of 6 are VIP Tickets (Meet the Speaker)
- **3** Tickets to all day W2W Conference + Expo



Gold Sponsor

\$2,500

Sponsor Marketing

- Logo on website (berkswomen2women.com)
- Company name and/or logo on all electronic & print messaging, press releases & within W2W magazine
- Podium recognition at all W2W events and programs
- Company name on all program agendas
- Table presence at Annual Conference + Expo

Event Tickets

- **3** Tickets to monthly W2W & De Mujer a Mujer events
- **2** Tickets to fall signature event Evening of Empowerment
 - **1** of 2 is a VIP Ticket (Meet the Speaker)
- **2** Tickets to all day W2W Conference + Expo



Women in Business Sponsor

\$1,000

Women-owned businesses, female entrepreneurs & nonprofits

Sponsor Marketing

- Company name on website (berkswomen2women.com)
- Company name and/or logo on all electronic & print messaging, press releases & within W2W magazine
- Podium recognition at all W2W events and programs
- Company name on all program agendas

Event Tickets

- **1** Ticket to monthly W2W & De Mujer a Mujer events
- **1** Ticket to fall signature event Evening of Empowerment
- **1** Ticket to all day W2W Conference + Expo



De Mujer a Mujer Sponsor

\$1,000+

Developing Diverse Leaders

- Creating more integrated, employer driven workforce development programs, especially for women, minorities and young people is how we can support women in Berks.
- 2019 marked the inaugural De Mujer a Mujer Awards recognizing women from diverse backgrounds across three categories to lift those doing good & making positive change in our community:

de mujer a mujer
young changemaker

de mujer a mujer
community impact

de mujer a mujer
small business owner



Sponsor Marketing

- Logo on website (berkswomen2women.com)
- Company name and/or logo on all electronic & print messaging, press releases & within W2W magazine
- Podium recognition at all W2W events and programs
- Logo on all program agendas

Event Tickets

- **1** Ticket to monthly W2W & De Mujer a Mujer events
- **1** Ticket to fall signature event Evening of Empowerment
- **1** Ticket to all day W2W Conference + Expo