

Schedule of Events 2024

women²women

GROW · CONNECT · LEAD

JAN. 9
11:30A-1P

Excelling in Your Executive Role: Negotiating & Influencing
ATHENA Recipient Panel
@ Reading Country Club

FEB. 7
7:30A-9A

Visions for the Future with Female College Presidents
Breakfast4Success Collaboration
@ Doubletree Hotel

FEB. 21
5:30P-7:30P

LinkedIn Basics + Networking with Future Generations
Sarah Mehesey, Impressions Matter
@ Abraham Lincoln

MAR. 7
8:30A-10A

Let's UP the %: Women on Boards & Committees
United Way of Berks County
@ WCR Center for the Arts

MAR. 14
5:30P-7P

Conocimientos Financieros: Establecer metas financieras
(Financial Literacy: Setting Financial Goals)
Ericka Ruelas, First National Bank
En español @ Centro Hispano Casa de Amistad



APRIL 16
8A-4P

women²women
the conference & expo

@ Santander Performing Arts Center

MAY 7
5P-7P

3rd Annual Regional Business Women's Networking Mixer
@ John Wright Restaurant (Wrightsville)

MAY 16
8:30A-10A

Building a Growth Mindset: Letting Go of Fear to Make Big Changes
@ GoggleWorks Center for the Arts

Learn more & register at berkswomen2women.com

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JUNE 13
5:30P-7P

5th Annual De Mujer a Mujer Awards
Importancia del patrocinio y la tutoría (Importance of
Sponsorship & Mentorship)
En español @ Centro Hispano Casa de Amistad



JUNE 20
5P-8P

women**2**women @ Go Fish! Restaurant & Sushi Bar
lobsterfest & networking

AUG. 14
5:30P-7P

LEAN IN

Women2Women

Information Session

@ Chamber's Center for
Business Excellence

SEPT. 19
11:30A-1P

Females in Politics: Their Why
@ Doubletree Hotel

OCT. 10
5:30P-8P

women**2**women
the evening of
empowerment

@ Abraham Lincoln

NOV. 7
5:30P-7:30P

Public Speaking Essentials + Networking with Future Generations
@ tbd

NOV. 14
5:30P-7P

Superar la brecha salarial de género: estrategias y recursos
(Overcoming the Gender Pay Gap: Strategies & Resources)
En español @ Centro Hispano Casa de Amistad



DEC. 10
11:30A-1P

Emotional Intelligence for Leaders
@ WCR Center for the Arts

Learn more & register at berkswomen2women.com